



# **2016 ACCESS**

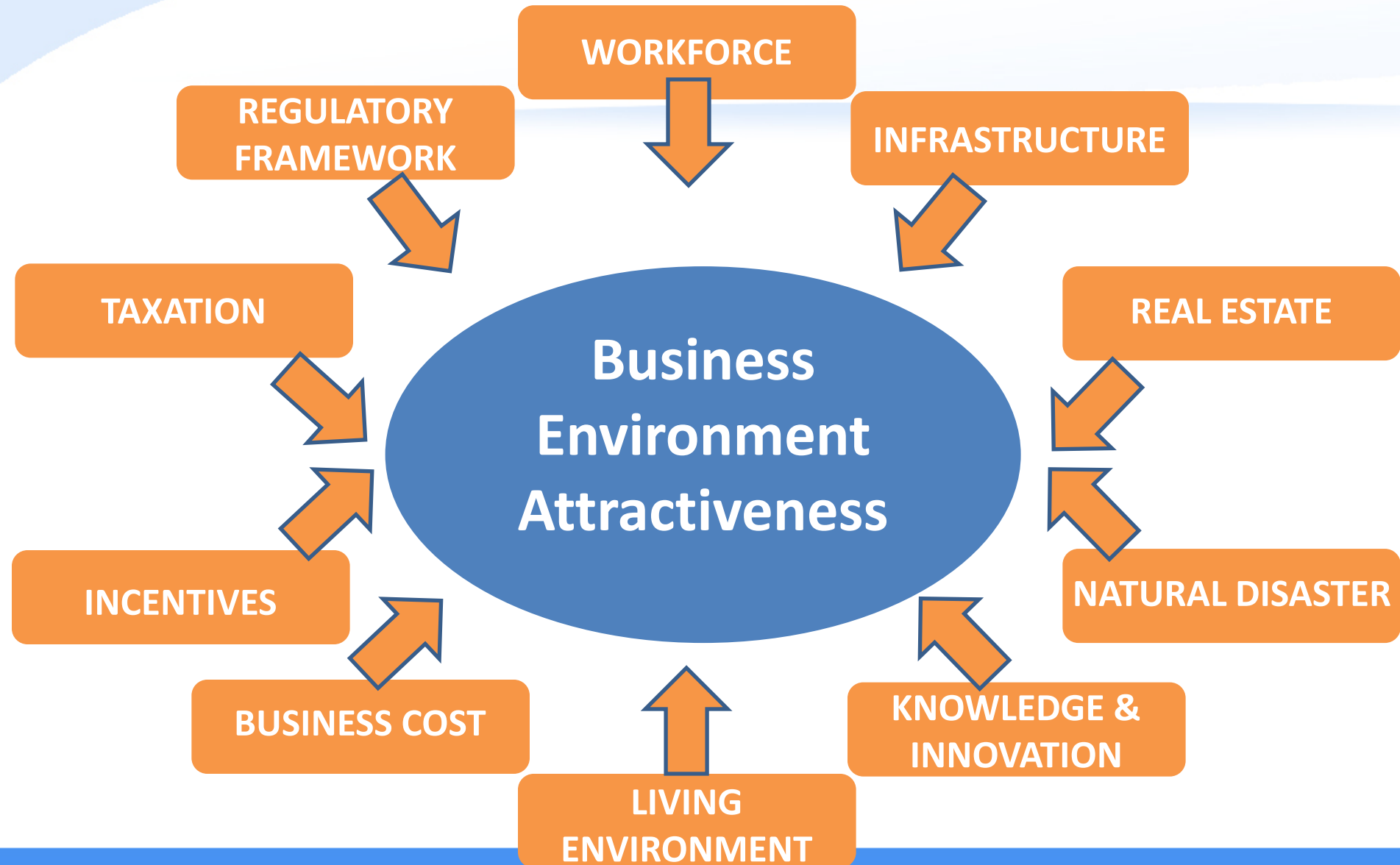
## **Economic Development**

### **Spring 2016**

Edgar Campa-Palafox  
Economic Development Coordinator

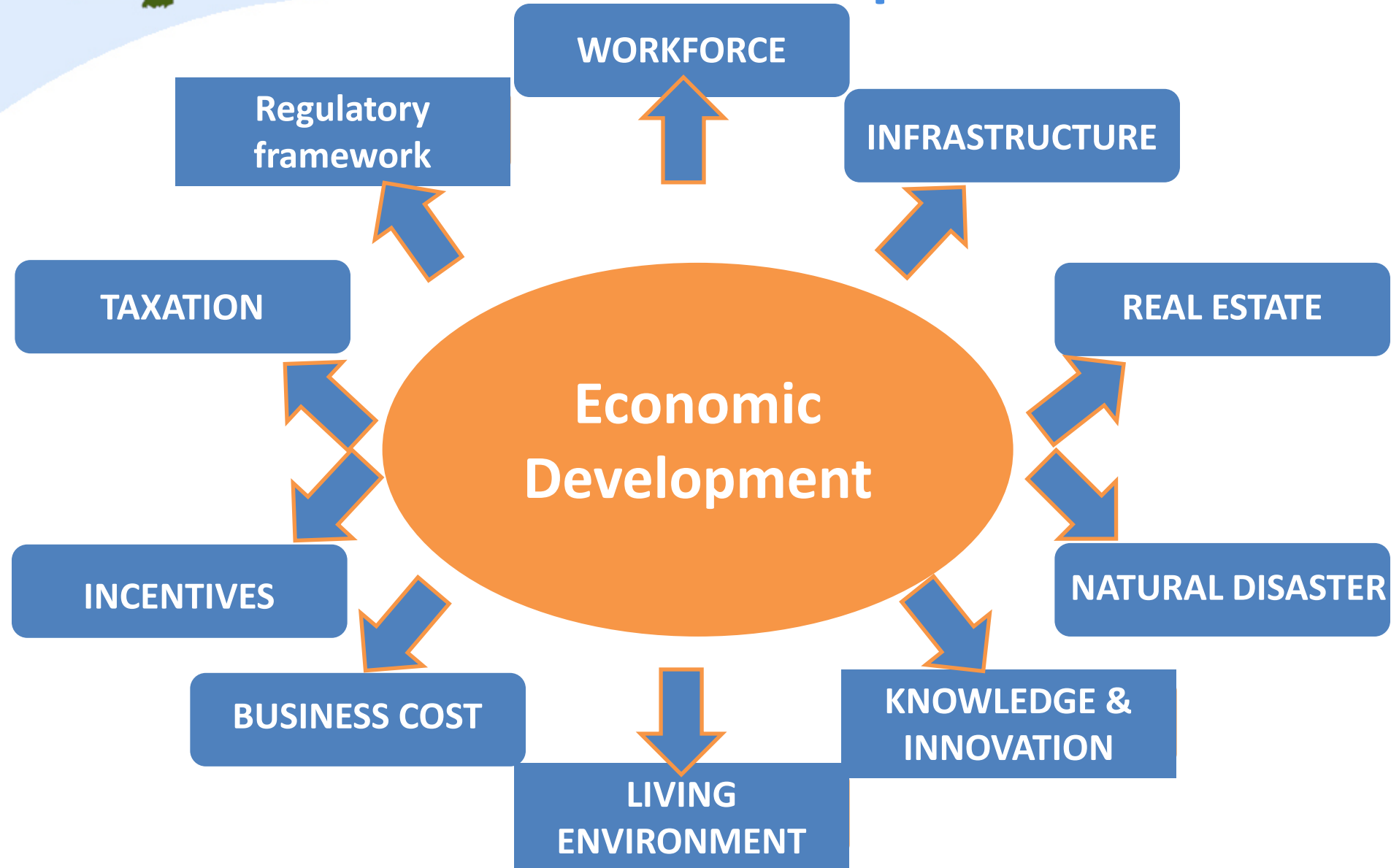


# Business Environment





# Demand Driven Economic Development





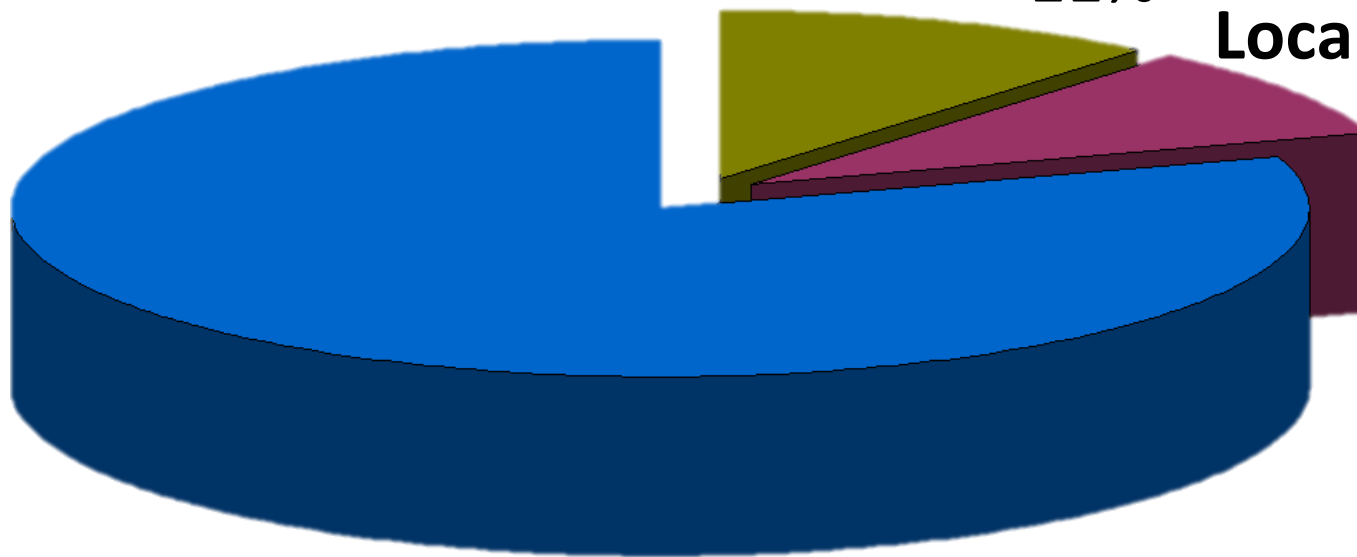
# Job Creation

**Industry Attraction**

11%

**Local Start-ups**

9%



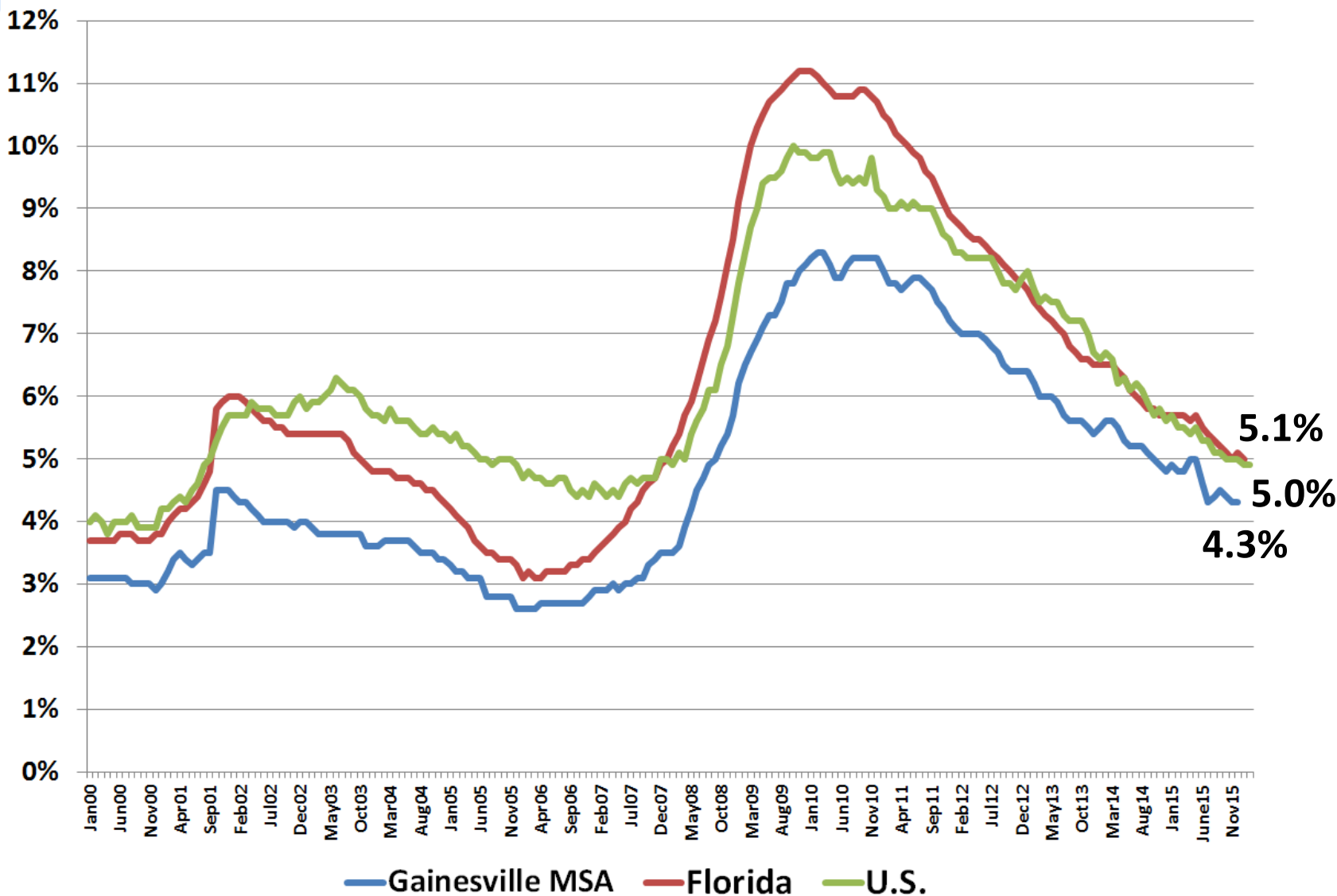
**Existing Business Expansion**

80%

**89% of job growth is caused by the expansion of existing local businesses**



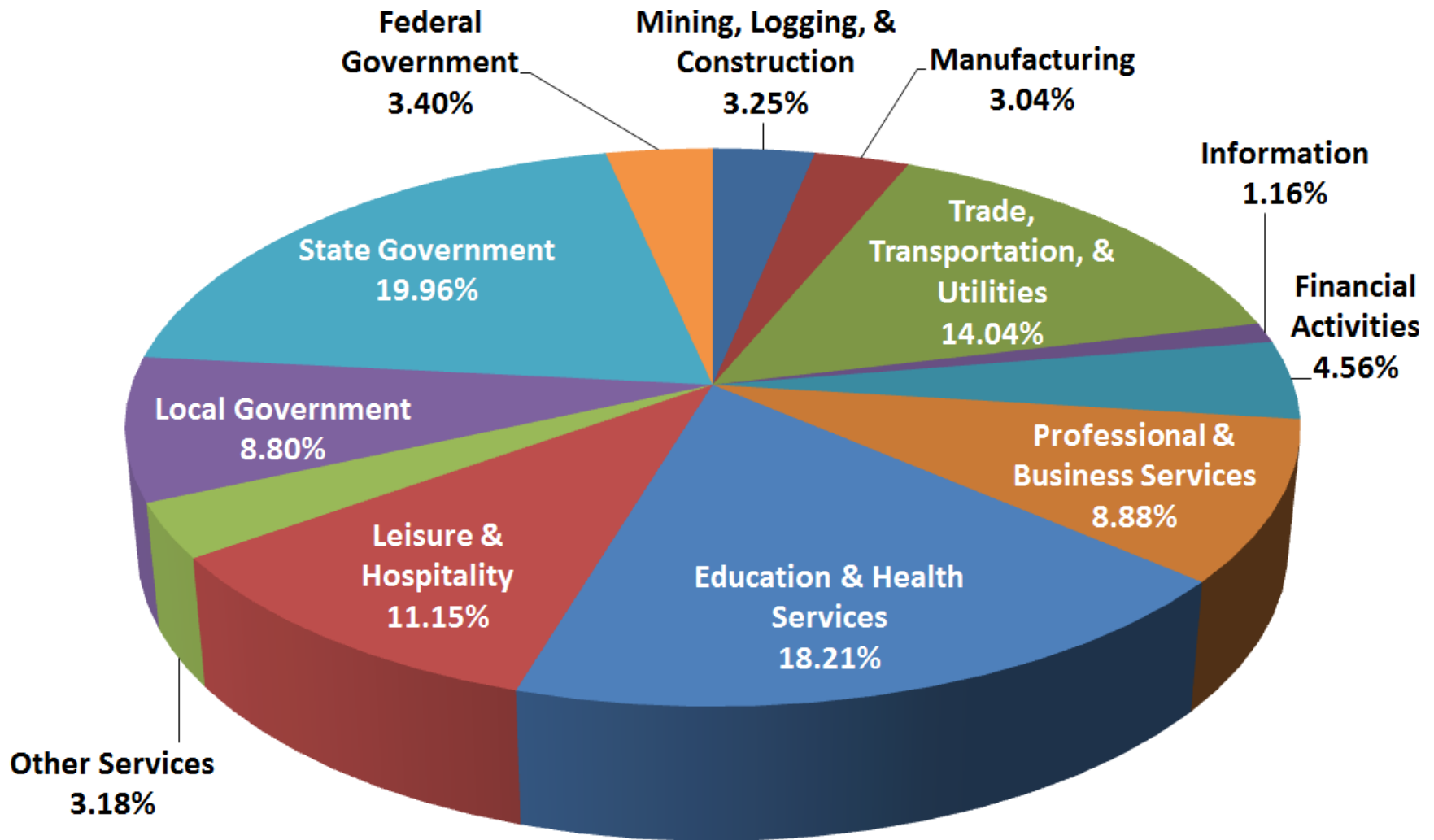
# Unemployment Rates



Source: U.S. Department of Labor, Bureau of Labor Statistic. Figures as of December 2015



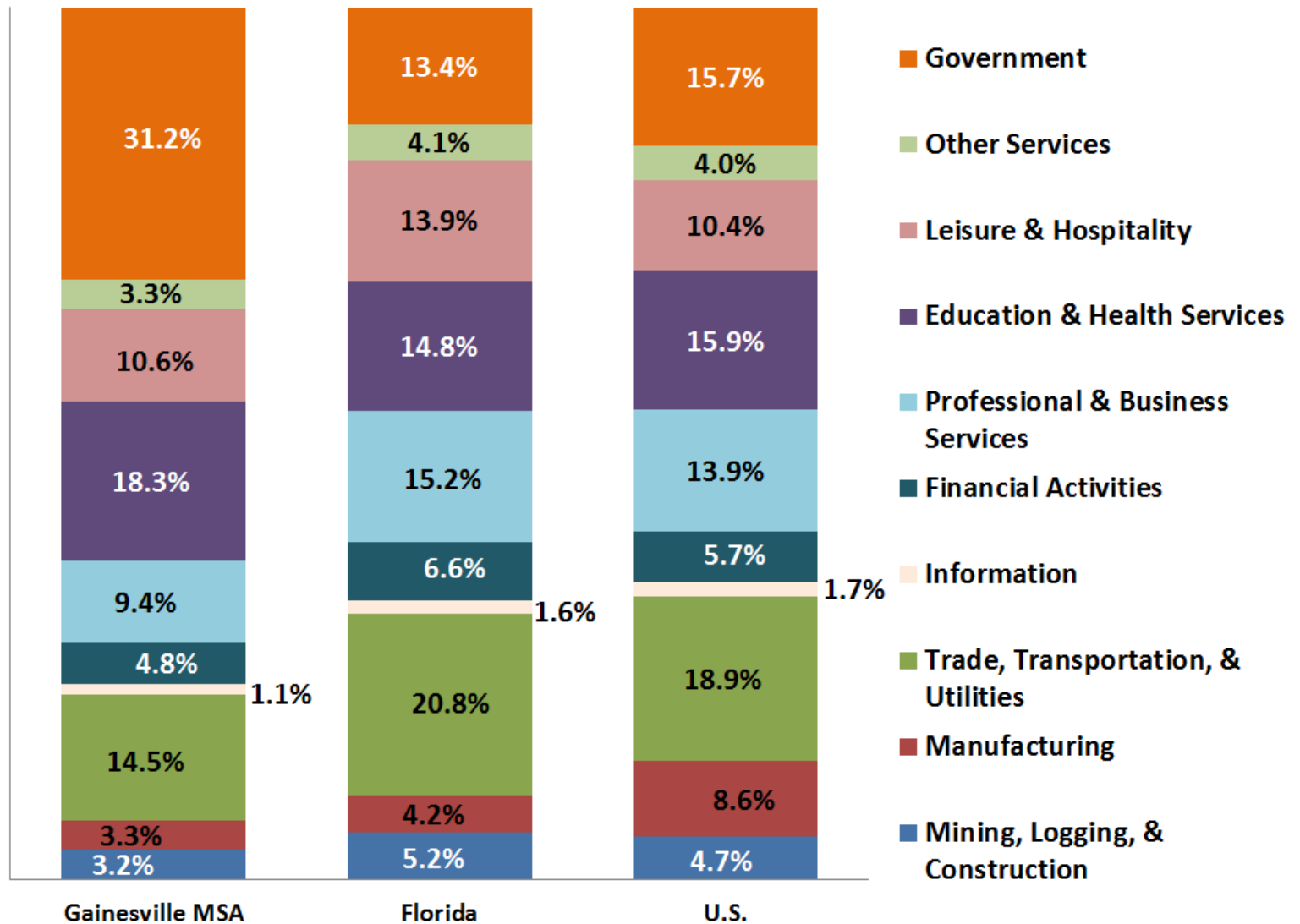
# Employment Distribution by Industry



Source: U.S. Department of Labor, Bureau of Labor Statistic. Figures as of January 2016.



# Employment Distribution by Industry



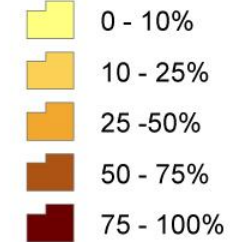
Source: U.S. Department of Labor, Bureau of Labor Statistic. Figures as of January 2016.

# Poverty as a percentage of population

## Legend

 Lakes

## Poverty as Percentage of Population



## Notes:

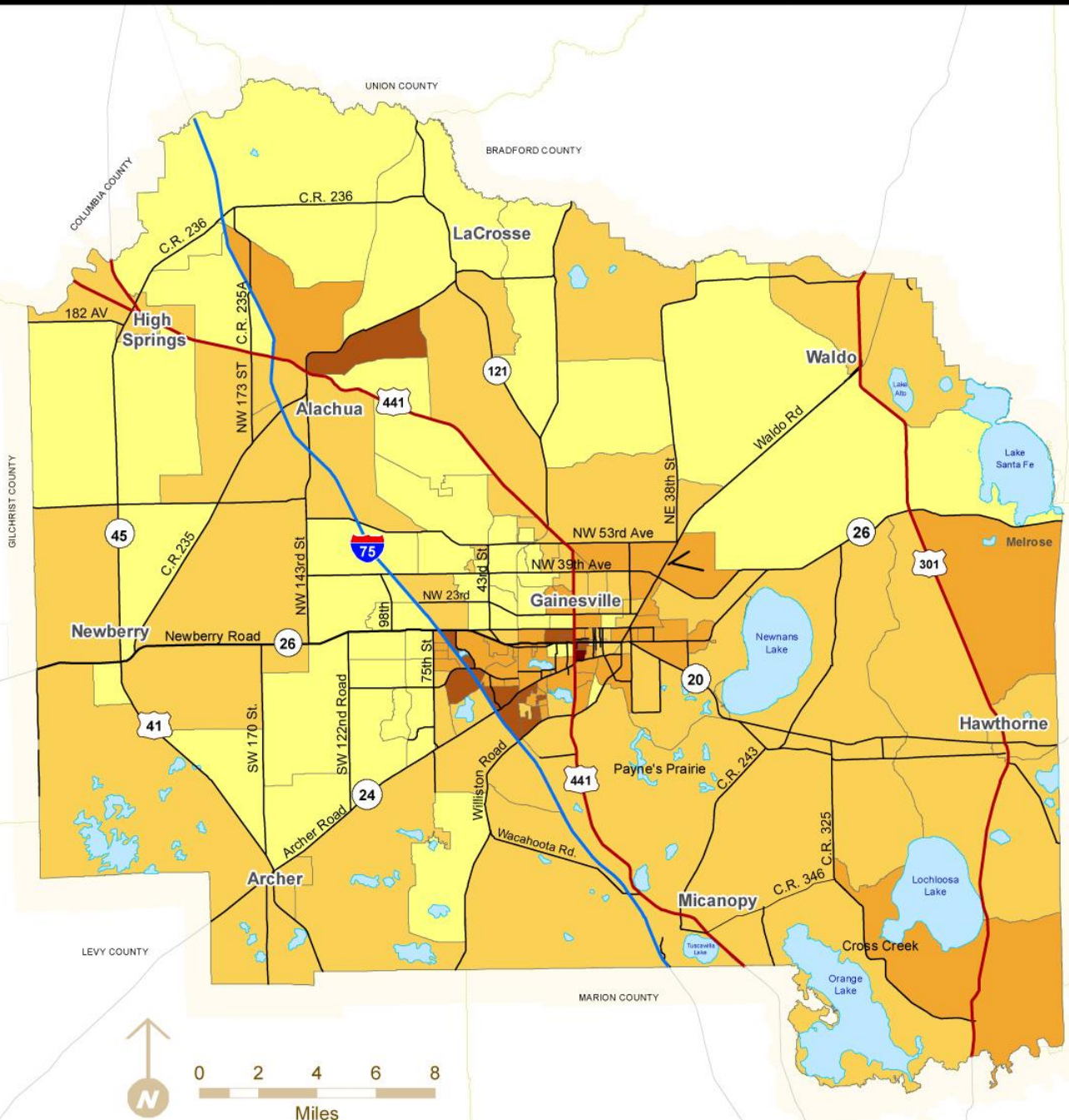
Data Sources: US Census 2011 American Community Survey 1-Year Estimates.

Map created 10/24/2012

## Prepared by:

Alachua County  
Department of Growth Management  
10 SW 2nd Avenue, Gainesville, FL 32601  
(352) 374-5249

<http://growth-management.alachuacounty.us/>



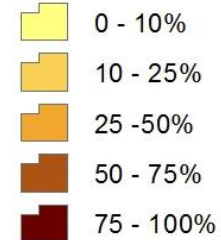
## Poverty as a percentage of population

### Legend



Lakes

### Poverty as Percentage of Population



### Notes:

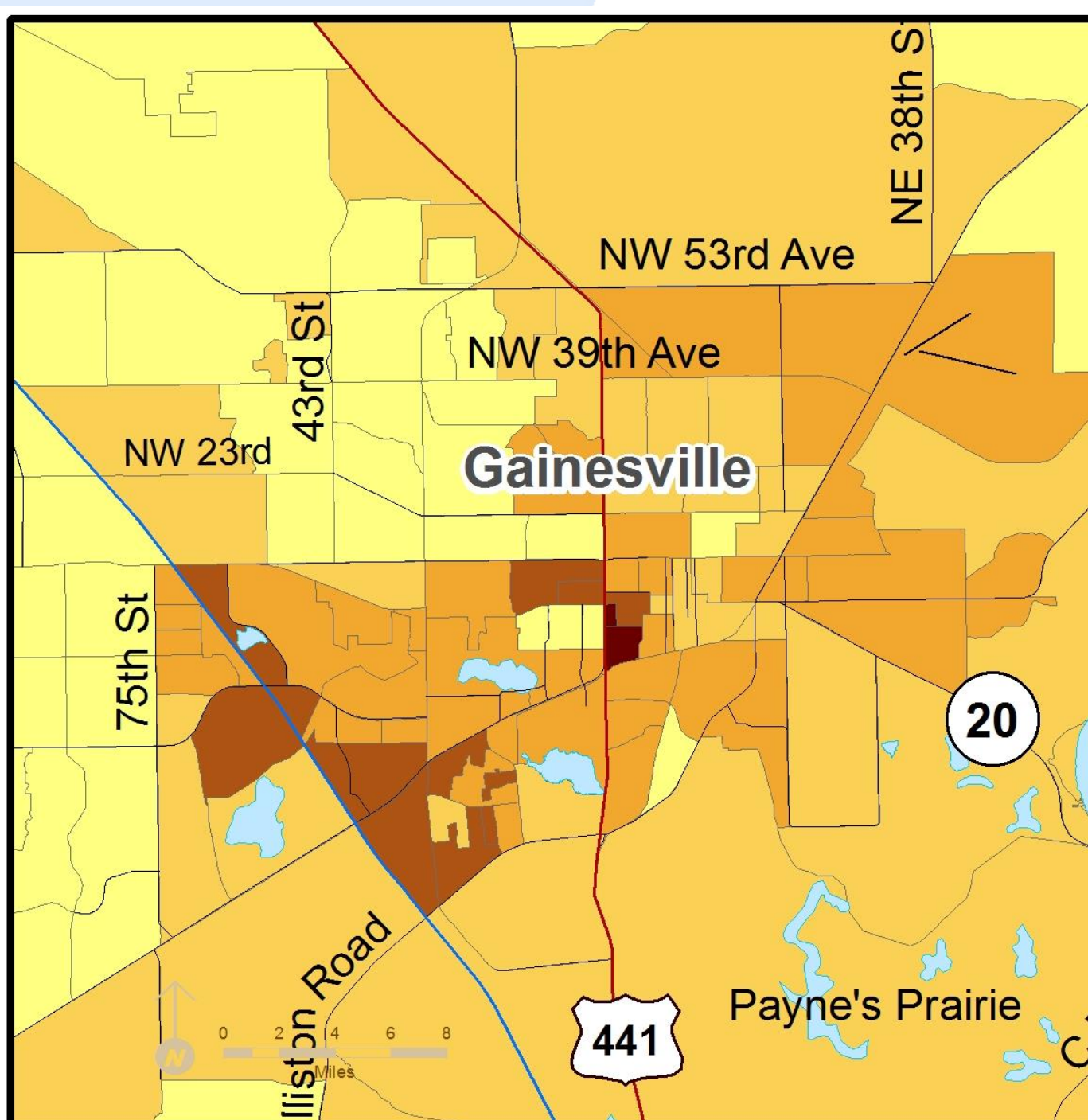
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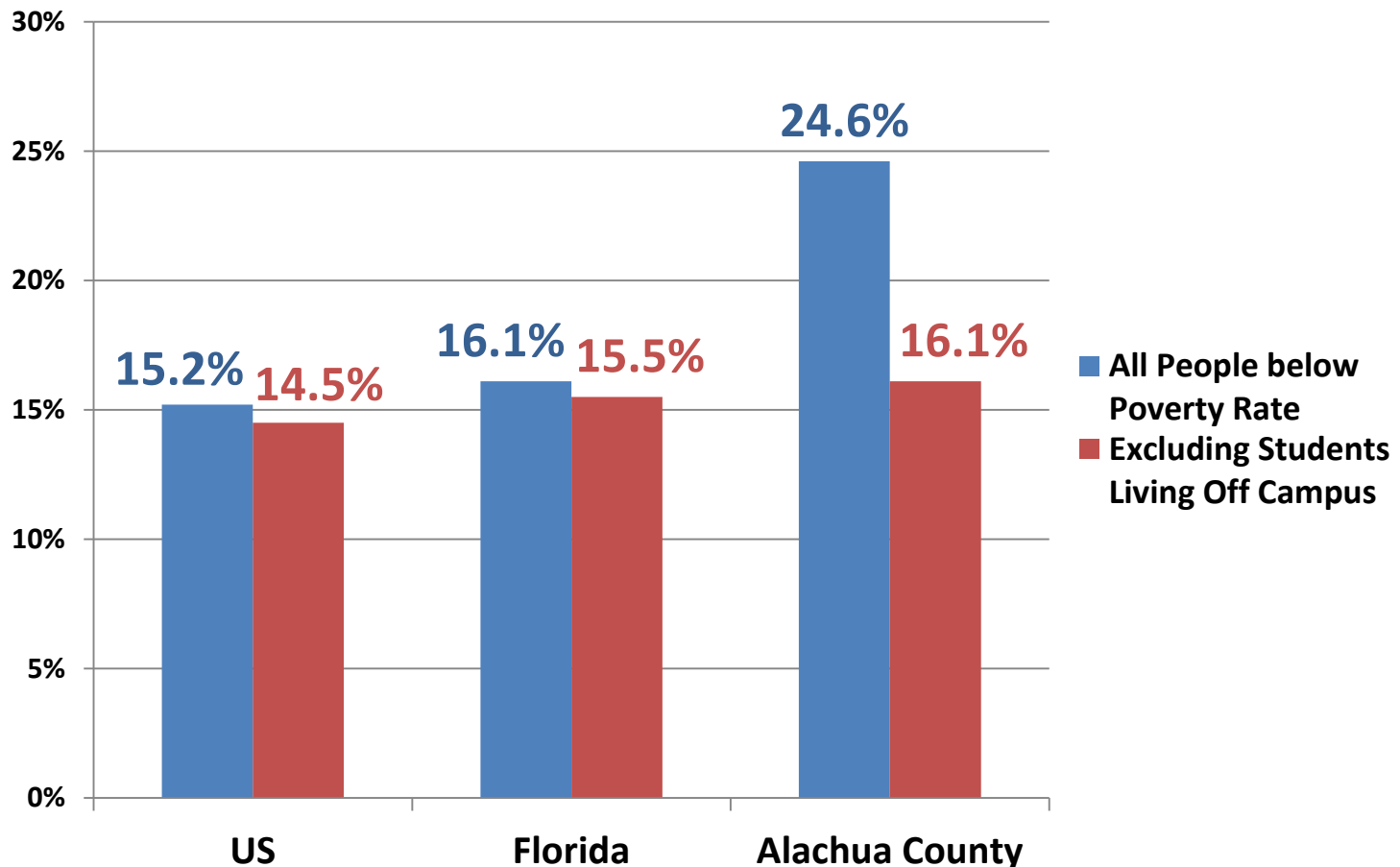
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# Effects of Off-Campus College Students on Poverty Rate





# Economic Development Responsibilities

Businesses attraction



Business retention & expansion



Small business development



Entrepreneurship



Workforce development



Redevelopment & revitalization





# Business Resources Guide

The screenshot displays the Alachua County website. At the top left is the Alachua County logo. The main header features the text "Alachua County.us" and a search bar with the placeholder "Search this site...". A navigation bar below the header contains links: "How Can We Help You?", "County Offices", "Business Resources", and "Contact Us". The "Business Resources" link is highlighted. A sidebar on the right lists various resources: "Business Resources Home", "Business Development", "Business Education", "Business Incentives", "Business Infrastructure", "Doing Business in Alachua County", "Information Center", "Permitting", "Tools & Resources", and "Workforce". The main content area features a large banner for the "Alachua County Comprehensive Plan Amendment" with a date of "February 16, 2015". Below the banner is a section titled "2015" with a QR code and contact information for Alachua County. The background of the website is a scenic image of a river and trees.

Alachua County, Florida

Alachua County.us

Select Language

Search this site...

How Can We Help You? ▾

County Offices ▾

Business Resources ▾

Contact Us ▾

Alachua County Business Resources Guide

Alachua County, Florida

2015

Alachua County  
1234 1st Street  
Gainesville, FL 32601  
352-352-0000

Business Resources Home

Business Development

Business Education

Business Incentives

Business Infrastructure

Doing Business in Alachua County

Information Center

Permitting

Tools & Resources

Workforce

Alachua County Comprehensive Plan Amendment

February 16, 2015

Watch the February 16 Public Hearing transmittal of the Envision Alachua Plan/Comprehensive Plan Amendment

Repurposing and Upcycling Lunch and Learn Event

www.alachuacounty.us



# Business & Economic Growth Action Plan



## Business and Economic Growth Action Plan

2015

Alachua County  
12 SE 1st Street  
Gainesville, FL 32601  
352-374-5204



**Gainesville Area**  
CHAMBER OF COMMERCE



# Contact Information

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EdgarCAPX